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### **MEGA BRIDGE**

MEGA P&C Quarterly Magazine Issue 8

Adopt ESG principals to promote sustainable business development

Pursuing Dreams with Attitude of Gratitude

To Love, To Live, To Laugh Freely



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### **66** Adopt ESG principals to promote sustainable business development

This year, we have obtained the 1st ESG management system certificate in China's coatings industry by the Quality Assurance Center of China Association for Quality. This is an affirmation of our long-term unremitting efforts in the three areas of ESG: environmental, social and corporate governance, and set new targets for our continuous sustainable development. Currently, the world is facing severe environmental challenges, such as climate change and resource depletion; hence, sustainability has inevitably become an essential aspect of our corporate development.

For us, sustainability is not a fleeting trend; it is the key to our long-term and stable development. To better implement sustainability principals, we have established Sustainability Department this year. Implementing comprehensive sustainability practices within the company is an arduous task but it is extremely important, and I sincerely hope that every colleague can actively support and participate in this work. Every effort our colleagues make will contribute to the sustainable development of MEGA P&C.



We are in the process of developing more specific and quantifiable sustainability goals and indicators to continuously improve our sustainability performance, so that the sustainability principals can truly be rooted and bear fruit within our company. We know that achieving sustainability goals requires joint efforts and collaboration from all parties; this, we will further strengthen communication with various stakeholders to promote sustainable transformation in our coatings industry and make positive contributions to our society.



### Honors

Moving towards a new era of sustainable development: MEGA P&C has obtained the ESG management system certificate

Recently, MEGA P&C has obtained the 1st ESG management system certificate in China's coatings industry by the Quality Assurance Center of China Association for Quality, giving our company a strong impetus to sustainable development.

The ESG management system certificate covers 3 aspects: environmental (E), social (S) and governance (G). Regarding E, MEGA P&C has been actively responding to the global call for energy conservation and emission reduction by committing to building a comprehensive environmental protection system and optimizing production processes. Regarding S, MEGA P&C is proactively fulfilling our corporate responsibilities to build dynamic relationship with stakeholders and contribute to the harmony and prosperity of our society. Regarding G, MEGA P&C has developed strategies and operational frameworks to ensure company's stable development and uphold our promise to "Perpetual Innovation, Never Compromise on Quality".

It is both an honour and responsibility for MEGA P&C to obtain ESG management system certificate. We believe that only by adhering to the path of sustainable development can we "meet the needs of the presence without compromising the ability of future generations to meet their own needs". We promise to continually advance our ESG management systems to reduce our negative impact on the environment and promote harmonious relationships with the society, and to catalyse the sustainable development of China's coatings industry.

### Selected as the top 100 for the Shanghai Specialized Little Giant Enterprise Brand Value List of 2024

On May 10th 2024, the 10th China Brand Economy (Shanghai) Forum: Shanghai Specialized Brand Innovation and Enhancement was held in Shanghai. In this forum, MEGA was selected as one of the top 100 enterprises in the 2024 Shanghai Specialized Little Giant Enterprise Brand Value List. This is not only a recognition of our company's brand, but also an affirmation of our continuous innovation in specialized and new fields. In the future, we will continue to deepen our research and develop more environmentally friendly, high performance and functional coatings products, as well as forge our corporate competitiveness and brand influence. **Corporate News** 

### Culture

### Spring Paw-ty: Seize the tail of Spring

To soak up the spring sunshine, Shanghai headquarter has organized "MEGA Spring Paw-ty", inviting colleagues to bring their children and pets for a carnival!



In the Strawberry Garden, everyone immerse themselves in the sweetness of spring by picking and enjoying ripe strawberries. What a leisure!

The end of spring is the prelude to summer. Let us farewell the gentleness of spring and continue to write a beautiful chapter with the enthusiasm of summer.



**Corporate News** 

### **Care for Employee**

### Partner with Nantong First People's Hospital to improve employee safety and health

Recently, our Nantong company has signed a first aid agreement with Nantong First People's Hospital to provide more comprehensive health protection for all employees. According to the agreement, if employees are accidentally injured in the company, they can enjoy "Green Channel" medical services provided by the hospital. This service not only ensures our employees receive timely and professional medical treatments in emergencies, but also recognizes employees are our company's most important asset. We are committed to prioritize the health and safety of our employees.

### Charity

### Old age is honoured and celebrated by MEGA P&C

On April 19, our colleagues from Nantong company has visited the nursing home in the development zone and deliver gifts and daily necessities to the nursing home to honour the elderlies in our community. We hope that this visit could encourage the elderlies in our communities, allowing them to feel the love and support from their neighbours.

We will continue to participate in charitable events to fulfil our corporate social responsibilities and to deliver love to more people in need.



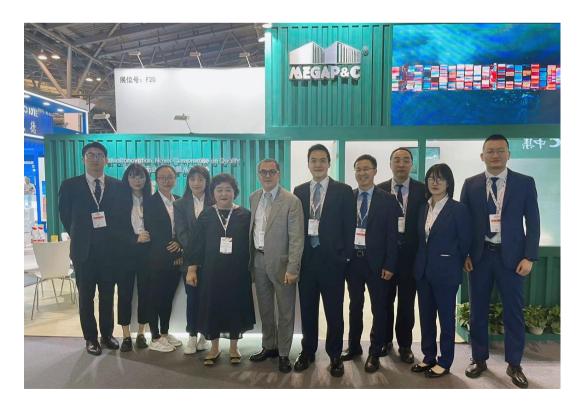
### **Corporate News**

### Container coatings

### 2024 Intermodal Asia Exhibition

The 2024 Intermodal Asia Exhibition, one of top three international intermodal exhibitions, was grandly held at the Shanghai World Expo Exhibition and Convention Center from May 22 to 24. This exhibition has attracted over a hundred companies from all over the world to participate. MEGA P&C is honored to be part of the exhibition to discuss industry development and explore future collaborations with old and new partners.

This exhibition not only provides a platform for MEGA P&C to showcase our capabilities, but also promotes in-depth exchanges between MEGA P&C and global customers and colleagues in the industry, laying a solid foundation for strategic partnerships. **Business Section** 





She has been with MEGA P&C for 12 years, managing the marketing department for container coatings. She is known as an agile woman leader who always stays calm when facing obstacles.

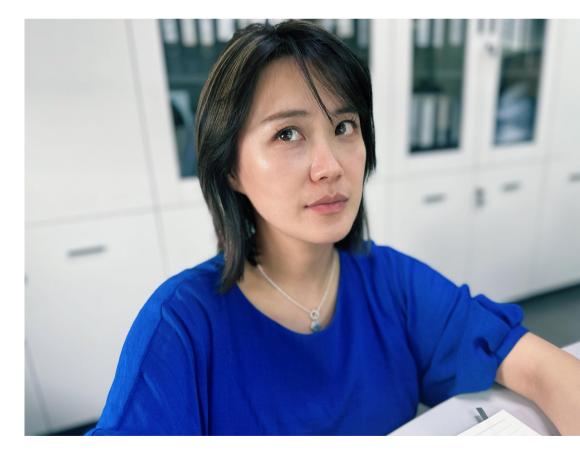
She is Pinky Lin, the Sales Operations Manager.

**Remain True to Our Original Aspiration** 

Hi Pinky, we're glad to have you with us today. Can you please quickly introduce yourself to our audience?

It is a great honor to be interviewed. I joined MECA P&C in 2012, mainly focusing on the operations of the container coatings department. Over the past 12 years, I've been fortunate to witness and participate in the growth of the company. It can be said that my career is deeply connected with the development of MEGA P&C. In this process, I learned more about myself and also my mission with MEGA P&C, and I'm committed to continuously enhance myself to adapt the rapid growth of the company.

### Interview



The 2024 Intermodal Asia Exhibition was one of the most important industry events. How would you describe the event?

Thanks to China's more relaxed entry rules, the number of international exhibitors this year has increased significantly compared to previous years. We have not only built new connections, but also conducted in-depth discussions with partners on how to further collaborate. We also proactively share with others about our sustainability plan and targets, hoping to catalyze a more sustainable development in our industry.

This exhibition is not only a stage for us to promote ourselves, but also a learning platform for us to better understand the latest industry trends so that we can continuously optimise products and services to meet our customer needs. We sincerely hope that we can make further progress and deeper connections with our global partners to promote development and innovation in the industry. We would love to hear more about your personal working experiences. Can you share an experience of overcoming an obstacle?

As the company thrives, so does work stress. There was a time when my life was basically filled with work tasks. I was exhausted, but because of this period of time, I learned to re-assess my life and prioritize my family and health. Hence, I learned to negotiate and fight for my me-time, as well we enhance my work efficiency.

Gradually, I realized that not only could I be more focused at work, but my time outside of work also had become more fulfilling. I'm thankful for the time of being exhausted because it taught me the importance of work-life balance and instil in me a spirit of keep exploring and learning. These have become the main ingredients to satisfy my soul.

### You've worked at MEGA P&C for over a decade - what attracts you to stay here?

I think the company culture is the most important thing that attracts me to stay here. MEGA P&C is not just a company; it is an inclusive and loving family, my big family. The company advocates integrity and responsibility, and more importantly, the company has provided career development paths and opportunities for us to grow. Both leaders and colleagues have fighting spirits, encouraging one another to progress and blossom. This collaborative culuture is the main reason why I chose to stay at MEGA P&C. Is there anything you would like to say to your new colleagues?

I would like to share a few tips with you, hoping that everyone can remain true to their original aspirations:

Be curious – Learn about our business and develop new skills;

Be passionate and committed – Stay committed to your goals, and this passion would help you overcome obstacles and achieve both personal and team goals;

Preserve your integrity – this is one of our company's core values and we expect all colleagues to be honest and truthful; Stay healthy – Don't neglect your physical and mental health while you're busy at work because health is the foundation of your longterm career development.

I hope that these tips can help you quickly integrate into the new environment and start a fulfilling career with MEGA P&C.





### **Sharing Your Heart**

### Pursuing Dreams with Attitude of Gratitude

I come from a small town in Jiuquan, Gansu Province. Growing up in a rural village has shaped me to be an honest and kind person as well as cultivated a fighting spirit within me. After graduating in 2006, I entered the society with hopes and dreams, but I repeatedly ran into obstacles and rejections, which are inevitable in the journey of pursuing dreams. In the midst of hardships, I learned how to interact with people who are different from me. Reflecting on my first few years of working, I can now say that these experiences had laid a foundation for my career growth. In 2010, I came across wind power industry. From painting the first layer of coatings to installing wind blades, I have gradually immersed into wind power industry. In 2017, I had the opportunity to join MEGA P&C family, responsible for wind power technical services. To be honest, I was not skilled in providing technical support in the beginning, but thanks to the teaching and support from my colleagues, I was able to adapt quickly.

Speaking of technical services, I would say that I am in joy and pain simultaneously. For example, it is our responsibility to provide customers with our optimal services and solutions; hence, we must be available when customers require our services, no matter it is day or night, and sometimes we may need to be on site for days nonstop. Nevertheless, everything worth it when our efforts and dedication are recognized by our customers. Also, I am not fighting alone; I have a strong team and we always overcome obstacles together.

As MEGA P&C continues to expand, my career has also progressed, and I am now an account manager. I know that I am very fortunate, even though I may doubt myself sometimes, I believe that as long as I am proactive in learning new knowledge, I will continue to grow.

My career journey is filled with different elements: hardships, joy, growth, etc. I am more than grateful for the platform that MEGA P&C has given me to improve and enrich myself.

May we move forward together! May we spread our wings to fly! May MEGA P&C prosper and achieve greater success!

### Wind Power Department: Bi Hai Feng



### To Love, To Live, To Laugh Freely

Recently, my friends recommended me to a contemporary drama: "My Altay". This drama portrays Altay as a world of romance and healing. "Altay is the North of Xinjiang, representing wild dream, wind in the mountains, cool summer and calm winter". I would love to recommend this beautiful place to everyone.

I still remember in my gap year after I resigned, there was always a voice in my heart whispering "Xinjiang" and a picture in my mind portraying sunshine, horses, grasslands and wooden houses. I knew that if I didn't visit Xingjiang straight away, I would miss out on my dreams because I might not have the chance to visit in the future and some dreams might not ever be realized in my life.

With expectation, I embarked the journey to Altay. It took me 92 hours to travel from Lhasa to Urumqi, Urumqi to Burqin, and Burqin to Altay. The tour guide told us that the most beautiful time in Kanas is from September 15th to 25th, and I arrived September 23rd, which made me feel like there was a force leading me to Altay at its most beautiful time! The Kanas forest in autumn is filled with golden birches and vigorous pine trees, accompanied by the crystal blue waters of Kanas Lake.



### To Love, To Live, To Laugh Freely

Along the way, I was stunned by the Irtysh River, colourful beaches, gigantic wind farms, and various types of animals, such as horses, sheep and camels. It is unfortunate that I was not able to capture these moments with films and share with you. I still remember that the driver parked the car on the side of the road and let us overlook the villages in the valley. The villages and woods at the bottom of the valley were shrouded in clouds and mist, making the entire village seemed like a sea of clouds, and the morning glow appeared with the first ray of sunlight, bringing vitality and colours to the sea of clouds.

At Kanas Tuwa, the Tuvans performed traditional Mongolian musical instruments, including Morin Khuur, a bowed stringed instrument, Tsuur, an end-blown flute, kharkhiraa, and Doshpuluur, a three-stringed instrument. The room is decorated with iconic ornaments such as wolf pelt, jackal pelt, badger pelt, wild boar pelt, yellow sheep pelt, fox pelt, and wine bottles with leather covers.



Staying at Kazakh cabins, I was surrounded by the crackling sound of firewood and water boiling sound in the pot. The sun began to set in the west, and the earth gradually dimmed. When I got up in the next morning with the sunshine in my eyes, and I was once again immersed in the peace of roosters crowing, horses enjoying grass, birds travelling through the sky, and the smoke spiralling up from the kitchen chimney...

It has been many years since I visited Altay, but Altay has a special place in my heart. May we can all find our hiding place, be healed, and then run after our passion!

### Personnel Department: Jojo



### **Editor's Note**

Seasons change; Time flies. A season of hard work; A plentiful harvest. Grow in challenges; Walk in sunshine. Ponder over your dream; Moving forward to your destiny. A splendid chapter is awaiting.